

Head of Customer Strategy & Operations

Job ID
REQ-10007422

9月 03, 2024

China

摘要

Customer Strategy & Operation Excellence

About the Role

Major accountabilities:

- Strategic vision to operation execution with innovative entrepreneurship & Broad vision mindset
- Marketing Customer & solution driven, good at planning
- Digital and Omnichannel transformation with business impact

- Agility in cross function collaboration, eg. NTO, business, distributor

- Establish end-to-end RLT supply solutions in collaboration with external distribution and logistics partner
 - Ordering: Accurate order consolidation and robust demand forecast - minimizing over ordering/under ordering, ordering system support and commercial/clinical orders processing

 - Oversee the entire delivery process, coordinating with external distribution and logistics partner to ensure timely delivery of Pluvicto. The specific responsibility entail Customs clearance and relevant documents application, domestic airfreight coordination, reception timing alignment etc.

 - Promptly address any unforeseen circumstances during the delivery process, such as order cancellations/rescheduling or transportation delays, collaborate with site leader /nurse, and if necessary, directly engage in communication with hospital stakeholders to facilitate rescheduling
 - Adverse Event Report and Medical Enquiry

- Build and maintain internal and / or external networks -Provide input and guidance to the Data Strategy and Acquisition Lead on the development and maintenance of the data strategy for each brand /indication.
- Seeks out and interprets key trends in digital marketing, in order to drive necessary focus and innovation for business growth -Developing and implementing digital solutions that focus on addressing patient needs and improving patient outcomes with a positive impact and return on investment for our business.

Minimum Requirements:

- Expertise in supply chain management, ability to monitor and mitigate the risks caused by high logistics complexity and unplanned incidents (e.g., last minute cancellation, etc.)

- In-depth understanding of China market and multi-cultural management

- Familiarity with Radio Dangerous Goods regulatory compliance (relevant certificates required)

- Manage to lead a sizable business organization operation in large life science companies

- Build & deploy integrated care solutions to improve system of care access

- Lead, shape and deploy an omnichannel and customer experience strategy
- Manage a large product portfolio with critical products launch in complex market with digital initiatives
- 10-15 years healthcare industry experience, with a focus on operation excellence

Languages :

- English and Chinese

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部门

International

Business Unit

Innovative Medicines

地点
China

站点
Shanghai (Shanghai)

Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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