

HealthTech Solutions Manager

Job ID
REQ-10024958

10月 04, 2024

Greece

摘要

Explore, develop, implement and evaluate Digital innovation solutions that address customer needs. Co-create with key stakeholders to build partnerships and collaborations -Leads the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media. Develop and coordinate project plans across the design, development and production stages of a project to support the successful delivery within set KPI's. -Works in collaboration with brand teams, technical teams and all functions to maximize value. -Provides consultancy, advice and assistance on strategy for commercialization of products, and influence marketing/Marketing Sales Operation team on decision making on Sales Force resource allocation in most optimal ways, through delivery of proven analytics based projects. -Provide analytics support to Novartis internal customers

About the Role

Major Accountabilities

- Planlama ve y ö netim, G ö rev d ü zeyinde ayr ı nt ı l ı . Proje planlar ı ve Proje tahminleri geli ŝ tirmek i ç gereksinimleri toplay ı n. Yakla ŝ an ç at ı ŝ malar ı ve kaynak bo ŝ luklar ı n ı belirlemek i ç in İ ŝ letme olarak yard ı mc ı olun.
- Proje planlama ve y ö netimi ile k ü resel marka gruplar ı n ı ve yerel marka gruplar ı n ı birle ŝ tirin.
- Yerel ve k ü resel grup projeleri, uzun vadeli kalite hedeflerine ula ŝ ı lmas ı n ı sa ğ lamak i ç in y ö netilir uygulan ı r.
- Verimli ve y ü ksek kaliteli ç ı kt ı lar ı n teslim edilmesini sa ğ lar.
- Kaynak kat ı l ı m ı n ı ve daha iyi uygulama al ı ŝ veri ŝ ini te ŝ vik eden, ulusal kurumlarla i ŝ birli ğ ini te ŝ vik eden, ü st d ü zey ileti ŝ im standartlar ı n ı y ö neten ve en iyi hizmeti sa ğ layan verimli, y ü ksek kaliteli gruplar ı y ö netebilir.
- İ ŝ s ü reci e ğ itimi ihtiya ç lar ı k ı lavuzu
- Etiket raporlamas ı i ç in otomatik kurallar

Key Performance Indicators

- M ü ŝ teri ihtiya ç lar ı n ı kar ŝ ı layan dijital inovasyon ç ö z ü mlerini ke ŝ fedin, geli ŝ tirin, uygulay ı n ve de ğ erlendirin. Ortakl ı klar ve i ŝ birlikleri olu ŝ turmak i ç in kilit payda ŝ larla birlikte olu ŝ turun
- Bas ı l ı ve dijital medya dahil olmak ü zere ç e ŝ itli yarat ı c ı ve pazarlama kanallar ı nda birden fazla projenin teslimine ö nc ü l ü k eder. Belirlenen KPİ lar dahilinde ba ŝ ar ı l ı teslimat ı desteklemek i ç in bir projenin tasar ı m, geli ŝ tirme ve ü retim a ŝ amalar ı nda proje planlar ı geli ŝ tirin ve koordine edin.
- De ğ eri en ü st d ü zeye ç ı karmak i ç in marka ekipleri, teknik ekipler ve t ü m fonksiyonlarla i ŝ birli ğ i i ç inde ç al ı ŝ ı r.
- Ü r ü nlerin ticarile ŝ tirilmesi i ç in strateji konusunda dan ı ŝ manl ı k, tavsiye ve yard ı m sa ğ lar ve kan ı tlanm ı ŝ analitik tabanlı projelerin teslimi yoluyla Pazarlama / Pazarlama Sat ı ŝ Operasyonu ekibi Sat ı ŝ G ü c ü kaynak tahsisi konusunda en uygun ŝ ekilde karar verme konusunda etkiler.
- Novartis i ç m ü ŝ terilerine analitik deste ğ i sa ğ lamak

Work Experience

K ü lt ü rler Aras ı Deneyim
Ö perasyon Y ö netimi ve Uygulama
Proje Y ö netimi

Skills

Analitik D ü ŝ ü nme
Marka Bilinirli ğ i
Bina İ n ŝ aat ı
İ ŝ Analiti ğ i
Dijital Pazarlama
Pazarlama Stratejisi
Medya Kampanyalar ı
Sat ı ŝ
Stratejik Pazarlama
Fonksiyonlar Aras ı İ ŝ birli ğ i
Ç eviklik
Proje y ö netimi
Payda ŝ Y ö netimi
Payda ŝ Kat ı l ı m ı

Language

English

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

International

Business Unit

Innovative Medicines

地点

Greece

站点

Metamorfosis

Company / Legal Entity

GR11 (FCRS = GR001) Novartis Hellas

Functional Area

Marketing

Job Type
Full time

Employment Type
Kadrolu

Shift Work
No

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