

HealthTech Solutions Manager

Job ID
REQ-10024958

10月 04, 2024

Greece

摘要

Explore, develop, implement and evaluate Digital innovation solutions that address customer needs. Co-create with key stakeholders to build partnerships and collaborations -Leads the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media. Develop and coordinate project plans across the design, development and production stages of a project to support the successful delivery within set KPI's. -Works in collaboration with brand teams, technical teams and all functions to maximize value. -Provides consultancy, advice and assistance on strategy for commercialization of products, and influence marketing/Marketing Sales Operation team on decision making on Sales Force resource allocation in most optimal ways, through delivery of proven analytics based projects. -Provide analytics support to Novartis internal customers

About the Role

Major Accountabilities

- 规划和管理,收集需求以制定详细的项目计划和项目估算到任务级别。主动协助业务部门识别即将发生的冲突和资源缺口。
- 作为对接全球和本地品牌团队的项目规划和交付管理联系人。
- 领导完成并交付面向区域和全球团队的项目,确保符合时间线和质量目标。
- 确保交付高效和高质量的可交付成果。
- 管理高效的优质团队,促进发挥协同效应和实现在资源之间共享最佳实践,推动与国家/地区组织协作管理高沟通标准并提供最佳水准的服务。
- 就与商业流程相关的培训需求提供指导
- 采取行动以促进实现各个品牌的报告标准化

Key Performance Indicators

- 探索、开发、实施和评估满足客户需求的数字创新解决方案。与主要利益相关者共同创造,建立伙伴关系和协作
- 领导跨各种创意和营销渠道包括印刷和数字媒体的多个项目的交付。在项目的设计、开发和生产阶段制定和协调项目计划,以支持在设定的 KPI 内成功交付。
- 与品牌团队、技术团队和所有职能部门合作,实现价值最大化。
- 提供产品商业化战略的咨询、建议和协助,并通过交付经过验证的基于分析的项目,以最佳方式影响营销/营销销售运营团队对销售人员资源分配的决策。
- 为诺华内部客户提供分析支持

Work Experience

跨文化经历
运营管理和执行
项目管理

Skills

分析思维
品牌知名度
建筑施工
业务分析
数字营销
营销策略
媒体宣传
销售
战略营销
跨职能协作
敏捷
项目管理
利害关系人管理
持份者参与

Language

英语

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

International

Business Unit

Innovative Medicines

地点

Greece

站点

Metamorfosis

Company / Legal Entity

GR11 (FCRS = GR001) Novartis Hellas

Functional Area

Marketing

Job Type

Full time

Employment Type

正式

Shift Work
No

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