

LDC Commercial Reporting & Analytics Manager

Job ID
REQ-10025526

1月 15, 2025

Czech Republic

摘要

Would you like to be part of the Novartis digital transformation Lean Digital Core Program and improve patients' lives?

Joining our Global Commercial LDC team as a LDC Commercial Reporting & Analytics Manager, your responsibilities will include ensuring the successful implementation and execution of the Commercial Strategy. You will have full accountability for brand insight across the regional organization and contribute strategic insights to share and develop brand strategy.

In this role, you will work collaboratively with cross-functional teams to synthesize findings into actionable insights. You will also be responsible for territorial marketing activities to optimize and customize brand promotion, as well as strengthen the implementation, coordination, and execution of Field Force and KAM activities. Additionally, you will take the lead in developing and implementing standards to support quality and compliance.

About the Role

Key Responsibilities:

- Analyzes trends and develops impactful and actionable customer market insights.
- Support Brand teams in creation of service needs to define an Integrated insights and analytics plan.
- Provide leadership in the establishment of a high performing team of Scientific Events Leads, Managers and Coordinators.
- Lead the development and implementation of standards to support quality and compliance.
- Aligning on work required to support Scientific Events activities at a global, Regional and local level where required.
- Lead teams to define deliverables and monitor time management.

Essential Requirements:

- 5 - 6 years of working experience in commercial roles.
- Experience working on transformation projects.
- Proven experience with project management.
- Excellent stakeholder management, analytical and multitasking skills.
- Understanding of the SAP system.
- Fluency in English.

Desirable Requirements:

- Experience in the pharmaceutical industry.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
Operations

Business Unit
CTS

地点
Czech Republic

站点
Prague

Company / Legal Entity
CZ02 (FCRS = CZ002) Novartis s.r.o

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to receive more detailed information about the essential functions of a position, please send an e-mail to di.cz@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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