

(Senior) Market Access Manager

Job ID
REQ-10029318

11月 12, 2024

Hong Kong Special Administrative Region, China

摘要

To drive general medicine key product patient access to government sector with funding. To connect healthcare policy makers to Novartis innovations and together to fill un-met medical needs for HK community. To build Novartis as partner to Hong Kong healthcare system 's stakeholders.

About the Role

Key Responsibilities :

- To identify and to lobby healthcare policy decision makers with strategic outreach actions for key brand patient access.
- To leverage on HK healthcare system policy directions and to shape where applied to support key brands ' patient access in the future.
- To drive for key product access with government funding, such as: reimbursement, Samaritan Fund, Community Care Fund or related access resources.

- To build and enhance partnership with key decision makers and key opinion leaders in government institutions, medical associations, patient groups, key accounts, and other business partners.
- To lead and to bring in new access through innovation pricing model, risk sharing program, utilization on HE&OR or Real World Evidences.
- Key product strategic listing plan through brand planning process.
- To align with local, regional and global on pricing implementation in HK.
- Excellent strategic thinker with demonstrated operational, analytical, negotiation and consensus building skills.
- Track record of being a leader in market access, policy-setting environments such as in trade association or a relevant government agency, with skill managing projects or working groups.

Essential Requirements:

- Tertiary qualification in the related field
- Fluent, spoken and written English and Chinese
- At least 10 years experiences in pharmaceutical industry, preferable in policy and access related functions.
- Ability to manage multiple initiatives and to work in (and cultivate) highly collaborative and cross-functional teams (internal and external).
- Excellent verbal, written and interpersonal communication skills.

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部门

International

Business Unit

Innovative Medicines

地点

Hong Kong Special Administrative Region, China

站点

Hong Kong

Company / Legal Entity

HK02 (FCRS = HK002) Novartis Pharma

Functional Area

Market Access

Job Type

Full time

Employment Type
Regular

Shift Work
No

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