

Corporate Affairs & Patient Relations Manager

Job ID
REQ-10029787

11月 21, 2024

Peru

摘要

Location: Lima, #LI-Hybrid

About the role:

Responsible for a defined scope in the execution of Comms & Patient Relations strategies and plans. Ensures all aspects of the daily operations run effectively and efficiently, identify and resolve upcoming issues, improve processes, ensure quality deliverables.

About the Role

Key responsibilities:

- Enhance engagement with the patient community through a patient-focused mindset.
- Identify solutions that educate and empower patient organizations to improve patients' disease awareness, quality of life and access to therapies.

- Work with patient organizations to plan and implement short- and long-term programs to meet both business and disease communities needs.
- Stay current with relevant information and resources regarding industry and health care legislation.
- Provide updates regularly to the disease communities.
- Monitor metrics and audience statistical analysis and planning.
- Develop strategy and content for multi-channel communications activities (traditional, social and digital channels), aligned to communication objectives, focusing on brands & disease areas that are deemed priority for the business.
- Manage PR agencies and budgets, track progress, ensure deadlines are met, and ensure quality and compliance in communication materials

Essential requirements:

- Bachelor ' s degree in communication sciences and/or Journalism
- Experience in roles related to communications and/or patient management, preferably within the pharmaceutical industry, NGOs or newspapers
- Strong oral and written communication skills
- Ability to convey scientific information in simple language
- High capacity for empathy and self-management
- International experience is a plus
- Strong project management skills
- Intermediate English level

Benefits and rewards

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Commitment to Diversity and Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

International

Business Unit

Innovative Medicines

地点

Peru

站点

Lima (Pharmaceuticals / GDD / CTS)

Company / Legal Entity

PE01 (FCRS = PE001) Novartis Biosciences Peru

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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