Manager, US Reputation & Corporate Storytelling

Job ID REQ-10031299		
11月 26, 2024		

USA

摘要

This position will be located at the East Hanover, NJ site and will not have the ability to be located remotely. This position will require up to 10% travel as defined by the business (domestic and/ or international).

Please note that this role would not provide relocation and only local candidates will be considered.

This position will support US business reputation and corporate storytelling to shape our corporate position and visibility with key audiences, driving our business priorities and growing our leadership position in the US.

#LI-Hybrid

About the Role

Your Key Responsibilities:

- Write, assign and edit US corporate, above brand content aligned to corporate narrative and strategic pillars including core therapeutic areas, R&D, Innovation, People & Culture and Social Impact for both external and internal audiences.
- Establish and lead new departmental processes including content approval process with regulatory/legal and internal teams, coordination and routing of content and invoices created by in-house team, freelancers and external agencies.
- Creation/oversight of content calendar, working closely with Channels/social team and external agencies. Establishment of meeting cadence with therapeutic area/corporate teams.
- Act as a liaison with Media Relations team to ensure strategic coordination of storytelling and media pitching opportunities across owned and earned channels and lead media monitoring.
- Other duties as assigned in service of our mission.

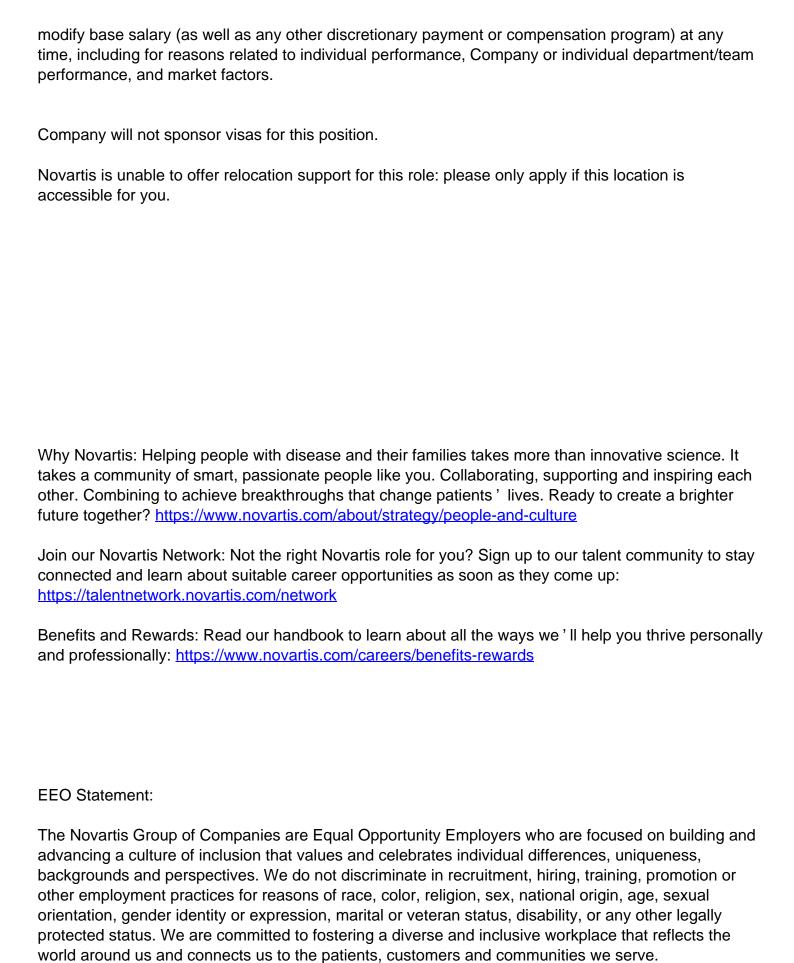
Essential Requirements

- 5+ years of experience in corporate communications, corporate storytelling, or related discipline
- Content creation background for web and social media, video and/or podcasts
- Experience mining stories, assigning, editing and producing best-in-class content
- Editorial oversight and project management experience
- · Collaborative enterprise mindset with comfort in working in a matrix environment

Desirable Requirements

- Healthcare and/or pharmaceutical background a plus, or a translatable consumer background
- Experience working with project management platforms such as content management systems, AirTable, Excel
- Experience with healthcare storytelling across topic areas such as oncology, cardiology/renal/metabolic, neuroscience, immunology and R&D/Innovation.
- Awareness of new and emerging social channels; ability to use data and insights to drive decision-making.

Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between: \$102,400.00 and \$153,600.00/year; however, while salary ranges are effective from 1/1/24 through 12/31/24, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to



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