Manager, US Reputation & Corporate Storytelling

Job ID REQ-10031299		
1月 21, 2025		

USA

摘要

This position will be located at the East Hanover, NJ site and will not have the ability to be located remotely. This position will require up to 10% travel as defined by the business (domestic and/ or international).

Please note that this role would not provide relocation and only local candidates will be considered.

This position will support US business reputation and corporate storytelling to shape our corporate position and visibility with key audiences, driving our business priorities and growing our leadership position in the US.

#LI-Hybrid

About the Role

Your Key Responsibilities:

- Write, assign and edit US corporate, above brand content aligned to corporate narrative and strategic pillars including core therapeutic areas, R&D, Innovation, People & Culture and Social Impact for both external and internal audiences.
- Establish and lead new departmental processes including content approval process with regulatory/legal and internal teams, coordination and routing of content and invoices created by in-house team, freelancers and external agencies.
- Creation/oversight of content calendar, working closely with Channels/social team and external agencies. Establishment of meeting cadence with therapeutic area/corporate teams.
- Act as a liaison with Media Relations team to ensure strategic coordination of storytelling and media pitching opportunities across owned and earned channels and lead media monitoring.
- Other duties as assigned in service of our mission.

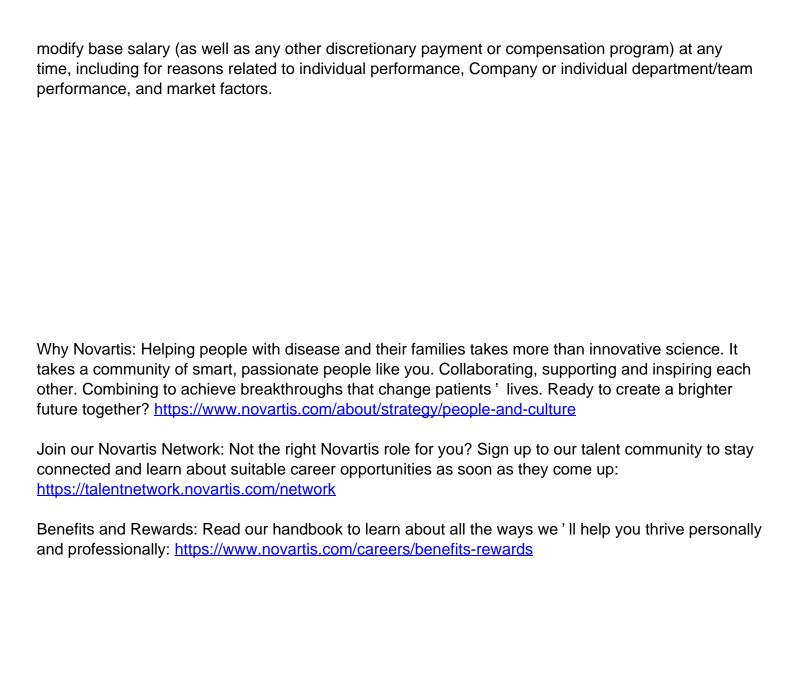
Essential Requirements

- 5+ years of experience in corporate communications, corporate storytelling, or related discipline
- · Content creation background for web and social media, video and/or podcasts
- Experience mining stories, assigning, editing and producing best-in-class content
- Editorial oversight and project management experience
- · Collaborative enterprise mindset with comfort in working in a matrix environment

Desirable Requirements

- Healthcare and/or pharmaceutical background a plus, or a translatable consumer background
- Experience working with project management platforms such as content management systems, AirTable, Excel
- Experience with healthcare storytelling across topic areas such as oncology, cardiology/renal/metabolic, neuroscience, immunology and R&D/Innovation.
- Awareness of new and emerging social channels; ability to use data and insights to drive decision-making.

Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between: \$89,600.00 and \$166,400.00/year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to



EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers who are focused on building and advancing a culture of inclusion that values and celebrates individual differences, uniqueness, backgrounds and perspectives. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status. We are committed to fostering a diverse and inclusive workplace that reflects the world around us and connects us to the patients, customers and communities we serve.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门

Corporate Affairs

Business Unit CTS

地点

USA

状态

New Jersey

站点

East Hanover

Company / Legal Entity U061 (FCRS = US002) Novartis Services, Inc.

Functional Area Communications & Public Affairs

Job Type Full time

Employment Type Regular

Shift Work No

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