

## Digital Capability Manager

Job ID  
REQ-10031551

12月 09, 2024

Egypt

### 摘要

Location: Cairo, Egypt #LI-Hybrid

#### About the Role:

As a Digital Capability Manager, you will be responsible for assessing and upskilling the organization data and digital capabilities. Developing, implementing and evaluating digital platforms & innovation solutions that address customer/patient needs. In addition to working in collaboration with brand teams, technical teams and all functions to maximize corporate digital capabilities & value.

#### About the Role

#### Key Responsibilities:

- Build the organization digital acumen.

- Lead & drive the development of digital skills against the key enterprise-wide capabilities while aligning to business strategy and tailoring to real life business practices.
- Develop, implement and evaluate digital platforms & innovation solutions that address customer/patient needs.
- Support brand teams creating / monitoring omnichannel brands communication through building the right set of capabilities and attitudes.
- Support with the right mindset and capability building to improve patient journey bottlenecks understanding and provide frameworks to help emerge best solutions.
- Support building a data driven culture and organization.

#### Essential Requirements:

- Bachelor ' s Degree in a relevant discipline.
- 5+ years of experience in a relevant role.
- Minimum 3 years of experience in Data Analytics/Digital.
- Strong cross-functional collaboration skills.
- Strong business/digital acumen through experience in digital marketing, data & analytics management and/or marketing management, and different digital tools and trends.
- Technological awareness of different digital platforms.
- Proven track record of successful cross-functional collaboration.
- Strong English and Arabic languages proficiency.

#### Desirable Requirements:

- Digital Marketing experience is a strong plus.

#### Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Novartis is a proud member of the [ILO Global Business and Disability Network](#) and the [Valuable 500](#) , promoting the inclusion of people with disabilities in workplaces around the world. We also collaborate with international partners, such as [Disability: IN](#), [Purple Space](#), and [Business Disability Forum](#) to identify and develop best practice solutions to enable people with disabilities to participate as equal members of our organization.

Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

#### Skills:

- Technical knowledge on digital tools and trends.
- Insightful and builds decisions driven by data.
- Achieves execution excellence and superior results.

- Cross-functional collaboration & communication.
- Growth mindset and continuous improvement.

Languages:

- Arabic.
- English.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

International

Business Unit

Innovative Medicines

地点

Egypt

站点

New Cairo

Company / Legal Entity

EG02 (FCRS = EG002) Novartis Pharma S.A.E

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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