

Engagement Project Manager

Job ID
REQ-10034746

1月 22, 2025

Netherlands

摘要

The role of Engagement Project Manager will be to develop, coordinate and execute/implement projects based on in-depth bottleneck analysis of the patient journey in line with strategic, tactical or regional account plans so that optimal market growth can be achieved.

About the Role

Key Responsibilities:

- Develop in-depth the disease patient journey in close collaboration with the TA squad based on internal data sources
- Execute and optimize the bottleneck analysis of the patient journey in close collaboration with the TA squad and external customers based on internal data sources
- Develop projects in close collaboration with the TA squad and Brand Team that help identify and solve hurdles/bottlenecks in the patient journey

- Realizing projects in accordance with the tactical product and/or regional account plans
- Develop and maintain strong relationships with opinion leaders to define, validate and implement projects related to the patient journey
- Ensuring accurate project planning and execution/implementation in close collaboration with a Brand Manager and TA squad
- Realizing the implementation of activities within the customer-facing organization
- Monitoring and reporting on the progress of the projects
- Monitoring and checking the project results through agreed KPIs
- Communicate effectively within the organization in order to realize the excellent implementation of the projects
- Maintain and build a strong relationship (on regular basis) with the regional customer-facing teams to support and realize current and future product & project objectives
- Anticipate in future trends that may affect the performance and potential of the product
- Actively lead projects that are directly under the responsibility of the project manager with high positive energy
- Actively participate and give valuable input in cross-functional squad team in which tactical decisions are made with regards to priority projects or products Propose and develop new projects that can be integrated as part of the tactical product plans
- Up-to-date disease patient journey including bottlenecks
- Number of external collaborations
- Number of projects initiated
- Weekly budget update (project costs versus budget) Individual project KPI ' s
- Market growth
- Project Planning
- Collaboration within different cross-functional teams
- Leadership/ownership projects
- Stimulate and energizing customer-facing teams and TA squads in excellent implementation projects

Essential Requirements:

Work Experience:

- At least: 2 years experience in sales, marketing or other customer-facing roles in the original pharma
- Desired: Experience within the therapeutic area (cardiovascular), new product launch experience
- Nima A experience would be an advantage

Languages :

- Proficient Dutch & English

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部门

International

Business Unit

Innovative Medicines

地点

Netherlands

站点

Amsterdam

Company / Legal Entity

NL08 (FCRS = NL008) Novartis Pharma NL

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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