

## Associate Director, R&D Executive Communications and Storytelling

Job ID  
REQ-10034815

12月 20, 2024

USA

### 摘要

This position will be located at the Cambridge, MA site and will not have the ability to be located remotely. This position will require about 10% travel as defined by the business (domestic and/ or international).

Please note that this role would not provide relocation and only local candidates will be considered.

As Associate Director, Biomedical Research (BR) Executive Communications and Research & Development (R&D) Storytelling at Novartis, you will play a critical role in shaping and executing R&D-focused communications strategies and narratives to engage priority audiences, internally and externally. You will work closely with the Director of R&D Executive Comms and Storytelling to support the President of Biomedical Research. You will help lead the development and delivery of impactful executive communications, with a focus on driving thought leadership, media engagement, and social media approaches. You will also collaborate with colleagues across Novartis to conceptualize and execute creative campaigns to tell the company's science and innovation story and enhance Novartis R&D reputation.

## About the Role

### Key Responsibilities:

- Co-develop and execute an impactful executive communications strategy for the President of Biomedical Research to engage priority audiences and build thought leadership in line with Novartis corporate strategy.
- Lead development of executive content, including long-form thought leadership articles and social media posts.
- Support BR President ' s organizational messaging and speaking engagements needs by preparing briefings, talking points, memos, and speeches.
- Manage BR President ' s social media channels with a focus on strengthening audience engagement.
- Provide strategic communications counsel to BR President, R&D leaders, and associates. Support media relations efforts and staff interviews as needed.
- Conceptualize and execute creative, future-facing communications strategies and content to tell the Novartis science and innovation story and engage priority audiences.
- Develop and maintain strong network with internal partners and key stakeholders. Collaborate closely across the Novartis Corporate Affairs team and the company ' s Research, Development and Commercial continuum to ensure consistent narrative and messaging alignment.
- Serve as a subject matter expert on Novartis Biomedical Research strategic initiatives and priorities, including focused disease areas, technology platforms, partnerships, publications, and scientific leadership.
- Exemplify a predictive mindset seeking multidirectional insights to understand our environments and stakeholders, and embrace iterative, measurable experimentation and action.
- Effectively track and measure programs and initiatives to inform decision-making and ensure impact and progress against our goals.

### Essential Requirements:

- Bachelor ' s degree
- 6+ years in communications role with a focus on at least one of the following: Executive Communications, Science Communications, R&D Communications, and/or related fields in the Life Sciences.
- Demonstrated ability to conceptualize and execute high quality science- and innovation-focused communications strategies and content.
- Extensive experience working with senior leaders to advance priority communications.
- Exceptional leadership, communication, collaboration and stakeholder management abilities; ability to influence at a senior level and navigate complexity
- Demonstrated ability to execute strategic and creative communications and storytelling; exceptional writing skills and demonstrated ability to navigate complexity and produce high-quality copy on tight deadlines.

- Analytical skills with the ability to interpret data and insights to drive decision-making.
- Ability to thrive in a fast-paced, dynamic environment and drive results under tight deadlines.

Desirable Requirements:

- Degree subject area in Communications, Public Relations, Journalism, or related field.
- Strong understanding of biomedical science and/or industry R&D.

Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between: \$119,700.00 and \$222,300.00/year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers who are focused on building and advancing a culture of inclusion that values and celebrates individual differences, uniqueness, backgrounds and perspectives. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status. We are committed to fostering a diverse and inclusive workplace that reflects the world around us and connects us to the patients, customers and communities we serve.

#### Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门  
Corporate Affairs

Business Unit  
CTS

地点  
USA

状态  
Massachusetts

站点  
Cambridge (USA)

Company / Legal Entity  
U061 (FCRS = US002) Novartis Services, Inc.

Functional Area  
Communications & Public Affairs

Job Type

Full time

Employment Type  
Regular

Shift Work  
No

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