NOVARTIS

Business Analyst - Oncology

Job ID
REQ-10035642

4 16, 2025

Canada

Location: Montreal, #LI-Hybrid

Novartis is unable to offer relocation support for this role; please only apply if this location is accessible for you.

About the role:
Bringing life-changing medicines to millions of people, Novartis sits at the intersection of cutting-edge medical science and innovative digital technology. As a global company, the resources and opportunities for growth and development are plentiful including global and local cross functional careers, a diverse learning suite of thousands of programs & an in-house marketplace for rotations & project work. With strong medicines pipeline our current transformation will not just deliver growth for our business but continue to allow us to bring innovative medicines to patients quickly.

As a Business Analyst, you will play a crucial role in conducting sales performance and market analysis, evaluating, and interpreting data trends, proposing business cases, and financial justification to support the forecast and business development process. You will work closely with the Market Insights Manager and cross-functional teams to support data informed decisions. The ideal

candidate should have a strong background in working with large amounts of data, be able to easily manipulate data from multiple sources to produce meaningful analyses, be curious and have strong analytical skills to solve business problems.

The role reports directly into the Lead Business Analysis and will work closely with the BE&E cross-functional team.

This is a permanent position.

About the Role

Key Responsibilities :

- Proactively execute accurate market and product analyses leveraging various sources, including market reports, customer surveys, and internal databases to assess the market, competition, and brands at national, provincial, and regional levels.
- Utilize data visualization tools and technologies to simplify complex data, generating reports, presentations, and visual insights that clearly demonstrate market trends, brand performance metrics, and innovative developments, empowering decision-making within the therapeutic team(s).
- Ensure quality and accuracy of data, data collection and analyses.
- Knowledge of statistical analysis and forecasting methods (regression analysis, time series analysis, trend forecasting) to support the development of robust and accurate business forecasts.
- Support Market Insights Manager in conducting comprehensive market research and analysis to identify industry trends, customer preferences, and competitor activities and support development of forecast models to help predict future demand based on the outcome of the analysis.
- Develop and maintain a market intelligence database, including competitor profiles, customer segmentation data, and industry benchmarks.
- Collaborate with cross-functional teams, including for example marketing, sales, data and medical to cross-pollinate understanding and intricacies behind the data itself.
- Collaborate with other analysts and market insights managers to ensure best practice sharing and consistency and standardization in analytics.

Essential Requirements :

- Bachelor's or Master's degree in mathematics, science, statistics, pharmacology, marketing, business administration, analytics, data science, market research, or a related field. Master's degree preferred.
- 3+ years of relevant experience within the Canadian pharmaceutical industry (preference for Oncology), working knowledge of IQVIA Services (TSA, CDH, GPM, Xponent, NBRx, Rx Dynamics, PharmaStat, etc.) are assets.
- Strong ability to interpret and manipulate large, multi-dimensional data sets, leveraging a

strong curiosity for data to convert complex information into actionable insights and recommendations for non-technical stakeholders.
- High proficiency in Windows/Microsoft Office (especially with Excel and PowerPoint) is required, basic knowledge of SQL, relational databases for querying and manipulation and data visualization and reporting tools (such as Power BI) is an asset.
- Strong project management and organizational skills, with the ability to handle multiple priorities and meet deadlines without compromising on quality or timelines; outstanding attention to detail is crucial.

Desirable Requirements :

- Strategic agility and self-development: the successful candidate has broad knowledge and perspective; is future oriented; can clearly articulate a vision and possibilities; and has a strong desire to deepen or broaden skill sets through feedback and development.
- Bilingual (English & French).

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

International

Business Unit
Innovative Medicines

Canada

Montreal

Company / Legal Entity
CA04 (FCRS = CA004) NOVARTIS PHARMA CANADA INC.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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