

Project Manager, Marketing Cloud Intelligence

Job ID
REQ-10036005

1月 10, 2025

Ireland

摘要

As a Project Manager for MCI, you will be responsible for overseeing and driving the successful execution of MCI Analytics and Insights platform. You will work closely with cross-functional teams, such as platform team, data teams, analytics teams, brand teams and experience managers, to ensure the timely delivery of high-quality product enhancements and deployments. The ideal candidate should have a strong background in project management, Salesforce platform understanding and experience, and possess excellent communication skills.

About the Role

About the Role:

As a Project Manager for MCI, you will be responsible for overseeing and driving the successful execution of MCI Analytics and Insights platform. You will work closely with cross-functional teams, such as platform team, data teams, analytics teams, brand teams and experience managers, to

ensure the timely delivery of high-quality product enhancements and deployments. The ideal candidate should have a strong background in project management, Salesforce platform understanding and experience, and possess excellent communication skills.

Key Responsibilities:

- Manage end-to-end MCI projects, including requirements gathering, project planning, execution, monitoring, and reporting.
- Collaborate with stakeholders to define project scope, objectives, deliverables, and resource requirements, ensuring alignment with business goals.
- Develop and maintain project timelines, milestones, and budgets, proactively identifying and addressing potential risks and issues that may impact project delivery.
- Coordinate with cross-functional teams to ensure smooth coordination and communication throughout the project lifecycle.
- Lead project meetings and effectively communicate project progress, updates, and risks to key stakeholders and management.
- Drive the creation and documentation of project requirements, including business and functional requirements, data requirements, and technical specifications.
- Conduct regular project status updates, providing detailed reports on project metrics, analytics, and key performance indicators (KPIs) to track project success.
- Manage the implementation and rollout of web analytics solutions, working closely with IT Platform team to ensure optimal system performance and integration.
- Ensure adherence to project management best practices, industry standards, and regulatory requirements.
- Stay updated with emerging trends and tools in analytics and project management, recommending and implementing process improvements to enhance project efficiency and effectiveness.

Essential Requirements:

- Minimum of 7 - 10 years of business experience in analytics, consulting and/or enterprise software experience is required, including demonstrated ability of stakeholder management
- Minimum of 5+ years ' experience in Salesforce with strong focus Enterprise program management of implementation
- Good understanding of Salesforce platforms and tools including good understanding of data and analytics domain
- Proficient in project management methodologies such as Scrum, Agile, or SAFE implementation while using any industry specific project management tools
- Excellent written and verbal skills. Strong interpersonal and analytical skills
- Ability to provide efficient, timely, reliable, and courteous service to customers. Ability to effectively present information
- Demonstrated knowledge of the Data Engineering & Business Intelligence ecosystem
- Salesforce MCI certification. Other Program Management certifications is a plus

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
Operations

Business Unit
Innovative Medicines

地点
Ireland

站点
Dublin (NOCC)

Company / Legal Entity
IE02 (FCRS = IE002) Novartis Ireland Ltd

Alternative Location 1
Hyderabad (Office), India

Alternative Location 2
INSURGENTES, Mexico

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

[Apply to Job](#)

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



Job ID
REQ-10036005

Project Manager, Marketing Cloud Intelligence

[Apply to Job](#)

Source URL:

<https://www.novartis.com.cn/careers/career-search/job/details/req-10036005-project-manager-marketing-cloud-intelligence>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Dublin-NOCC/Project-Manager--Marketing-Cloud-IntelligenceREQ-10036005-1>
5. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Dublin-NOCC/Project-Manager--Marketing-Cloud-IntelligenceREQ-10036005-1>