

Summer Student - Marketing Neuroscience

Job ID
REQ-10041721

2月 24, 2025

Canada

摘要

Location: Montreal, #LI-Hybrid
From May 12 to August 29, 2025 - 16 weeks

French will follow

About the role:

We are looking for students eager to dive into the world of corporate to join our team at Novartis Canada. This a unique opportunity to gain hands-on experience at a leading innovative medicines company. Under the guidance of seasoned professionals, you'll be supporting key projects. This role is perfect for a proactive individual who wants to explore, participate in meaningful projects and develop valuable skills in a collaborative environment.

(French)

É tudiant(e) d' é t é - Neuroscience Marketing
Lieu: Montr é al, #LI-Hybrid
Du 12 mai au 29 ao û t 2025 - 16 semaines

À propos du poste:

Nous sommes à la recherche d'un(e) étudiant(e) impatient(e) de plonger dans le monde de la grande entreprise pour se joindre à notre équipe chez Novartis Canada. Ce stage est une occasion unique d'acquiescer une expérience pratique au sein d'une entreprise de médicaments novatrice de premier plan. Vous soutiendrez des projets clés sous la supervision de professionnels chevronnés. Ce poste est parfait pour une personne proactive qui souhaite explorer et participer à des projets significatifs et développer des compétences précieuses dans un environnement collaboratif.

About the Role

French will follow

Key Responsibilities:

- Supporting the brand team in conducting market research and analysis to understand customer preferences and trends.
- Assisting developing marketing materials such as email campaigns
- Participating in brand strategy meetings and contributing ideas to help shape the brand's messaging and positioning
- Collaborating with the extended team to organize and execute brand activities
- Providing administrative support by maintaining brand documents, organizing files and ensuring smooth communication within the team

Essential Requirements:

- Bachelor's or master's degree in commerce, marketing or science
- Learning agility with data analytics to identify business trends
- Highly developed analytical, collaboration and communication skills with ability to articulate the business story
- Thinking outside the box, taking smart risks
- Proficient in Microsoft Office

(French)

Responsabilités clés :

- Soutenir l'équipe de la marque dans la réalisation de recherches et d'analyses de marché

pour comprendre les préférences et les tendances des clients.

- Aider à élaborer des documents marketing tels que des campagnes par courriel
- Participer aux réunions de stratégie de marque et contribuer avec des idées pour façonner le message et la position de la marque.
- Collaborer avec l'équipe étendue pour organiser et exécuter des événements de marque
- Fournir un soutien administratif en maintenant les documents de la marque, en organisant les fichiers et en assurant une communication fluide au sein de l'équipe.

Exigences essentielles :

- Baccalauréat ou maîtrise en commerce, en marketing ou en science
- Capacité d'apprentissage en analytique des données pour identifier les tendances commerciales
- Compétences analytiques, de collaboration et de communication hautement développées avec la capacité de transmettre l'histoire de l'entreprise
- Penser de manière créative et prendre des risques calculés
- Maîtrise de Microsoft Office

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
International

Business Unit
Innovative Medicines

地点
Canada

站点
Montreal

Company / Legal Entity
CA04 (FCRS = CA004) NOVARTIS PHARMA CANADA INC.

Functional Area
Others

Job Type
Full time

Employment Type
Early Career (Fixed Term)

Shift Work
No

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