

## Sr Product Manager for Oncology

Job ID  
REQ-10042353

3月 14, 2025

Brazil

### 摘要

Novartis is among the world's leading pharmaceutical companies, always seeking to bring innovative products to patients quickly and effectively. As a global company, resources and learning opportunities at Novartis are also plentiful, involving both global and local cross-functional careers. As part of Novartis Brazil, you will have great opportunities to lead the a new product launch, contributing to the same purpose of reimagining medicine to improve and extend people's lives

### About the Role

Key responsibilities:

- Develop, implement, monitor and quickly adapt Oncology herapeutic Area ´ s marketing and tactical plan, according to strategic objectives defined for the brand.
- Prepare new indication launch and deliver the plans in accordance with strategic goals defined in the therapeutical area.

- Lead cross-functional team and different initiatives to ensure strategic objectives achievements.
- Prioritize resources and activities to maximize brand 's results.
- Lead the field strategy and engagement with main stakeholders. Co-lead the right focus on execution and maximization of opportunities through different channels.
- Evaluate current market landscape and implement the right strategy to increase impact of oncology product.
- Define segmentation, target audience and communication channels with HCPs.

#### Essential Requirements:

- Experience with leadership of cross-functional team.
- Background in pharmaceuticals industry or correlated markets.
- Strong experience in marketing and with relevant launches
- Strong knowledge of Brazilian Healthcare ecosystem, processes and key stakeholders.
- Holistic ecosystem view, Strategic thinking and Business Mindset.
- Fluent in English and Portuguese.

#### Desirable Requirements:

- Previous experience with Oncology

Why Novartis: Our purpose is to reimagine medicine to improve and extend people 's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

You 'll receive: Competitive salary, annual bonus, life insurance, home office policy (home office 2x a week), retirement and wellbeing plans, flexible working arrangements, birthday day-off, parental leave, subsidized dining facilities, health insurance, employee recognition platform, Gympass, employee resource groups and virtual self-development tools.

If you want to learn more about our benefits, you can access the Novartis Life Handbook: <https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish

to stay connected to hear more about Novartis and our career opportunities, join the Novartis Careers: <https://www.novartis.com/careers>

Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

International

Business Unit

Universal Hierarchy Node

地点

Brazil

站点

Santo Amaro

Company / Legal Entity

BR03 (FCRS = BR003) NOVARTIS BIOCENCIAS S.A

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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