

Associate Director, Cardiovascular Priority Accounts - Boston, MA - Remote

Job ID
REQ-10042658

3月 24, 2025

USA

摘要

This is a field-based and remote opportunity supporting key accounts in an assigned geography. Novartis is unable to offer relocation support for this role. Please only apply if this location is accessible for you.

The Associate Director, Cardiovascular Priority Accounts drives product pull-through in targeted Priority Accounts and Affiliated Healthcare Systems within the cardiovascular brand portfolio. This role involves developing and implementing strategic business plans, collaborating with various departments to execute institution-centric programs, and building key business relationships with senior partners. The Associate Director, Cardiovascular Priority Accounts will engage with decision makers to enable account buying and HCP ordering of Novartis products, while generating insights for new business opportunities. Expertise in Institutional Selling, the US healthcare landscape, and health system structures is essential.

#LI-Remote

About the Role

Key Responsibilities:

- Accountable for building institutional advocacy around formulary adoption of cardiovascular brands to drive appropriate utilization of approved products, while enabling demand by developing, coordinating, and implementing a strategic business plan for identified top Priority Accounts and Affiliated Healthcare Systems.
- Builds relationships with administrative decision makers, clinical, operational, and financial partners to optimize pathways, transitions of care, treatment protocols, and other workflow enablement and conducts periodic needs assessments with key customers to tailor and communicate insights and activities, engaging with partners to implement new strategies and tactics.
- Identifies and enables injection locations suitable to account archetype and pathway, working with administrative stakeholders and cross-functional teams to integrate workflow and EMR.
- Possesses basic knowledge of inpatient vs. outpatient billable reimbursement to ensure the strategic account plan is appropriate and understands market and customer economics and access models, including payment programs and industry trends. Maintains general awareness of Novartis price offerings and ensures account administrators are informed about available offerings.
- Collaborates with local partners to create and maintain targeted institutional-specific business plans reflecting an understanding of local market forces influencing product sales.
- Demonstrates expertise in disease state, marketplace, competitors, industry, and cross-functional activities to anticipate and address business opportunities and challenges.
- Provides product and disease state presentations to physicians and their staff, building key business relationships within accounts while leading cross-functional teams to create, implement, and update business plans to achieve product goals.
- Supports cross-functional team members in identifying key business opportunities and diagnosing critical business and implementation issues within assigned Priority Accounts and Affiliated Healthcare Systems.

Essential Requirements:

- Bachelor's degree (preferably in Life Sciences, Pharmacy, or business-related field).
- 7+ years' experience in pharmaceutical, biotech, or healthcare industry experience and 3+ years total experience in specialty buy-and-bill or medical device sales.
- Demonstrated history of 2+ years of experience managing complex accounts, including major academic centers and hospitals, with extensive account management expertise.
- Must possess an extensive understanding of the cardiovascular community and demonstrate a strong track record of expertise in therapeutic area and product knowledge.
- Extensive business experience, with proven capability to collaborate and work across different functions in a matrix environment to develop strategic account plans that align with customer and organization objectives.
- Exhibited extensive customer and cross-functional expertise, combined with an understanding of the healthcare ecosystem, strong business acumen, and proficiency in technology and digital engagement.
- Candidate must reside within territory, or within a reasonable daily commuting distance of 100

miles from territory boarder. Ability to travel 60-80% over a broad geography is required, with the ability to drive and/or fly within the territory. Must have a valid driver ' s license.

Desirable Requirements:

- Experience calling on assigned cardiovascular accounts.
- Two different types of cross-functional roles/experience (Marketing, Medical, Market Access and Reimbursement and/or Sales Leadership).

Driving is an Essential Function of this Role: Meaning it is fundamental to the purpose of this job and cannot be eliminated. Because driving is an essential function of the role, you must have a fully valid and unrestricted driver ' s license to be qualified for this role. The company provides reasonable accommodations for otherwise qualified individuals with medical restrictions if an accommodation can be provided without eliminating the essential function of driving.

COVID-19 Vaccine Policy (customer-facing roles only): While Novartis does not require vaccination for COVID-19 or proof of a recent negative test result for COVID-19 at this time, employees working in customer-facing roles must adhere to and comply with customers ' (such as hospitals, physician offices, etc.) credentialing guidelines, which may require vaccination. As required by applicable law, Novartis will consider requests for reasonable accommodation for those unable to be vaccinated. This requirement is subject to applicable state and local laws and may not be applicable to employees working in certain jurisdictions. Please send accommodation requests to Eh.occupationalhealth@novartis.com.

Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between \$160,300 and \$297,700/year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Company will not sponsor visas for this position.

Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
US

Business Unit
Innovative Medicines

地点
USA

状态
Field, US

站点
Field Non-Sales (USA)

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Alternative Location 1
Boston (Massachusetts), Massachusetts, USA

Functional Area
Sales

Job Type
Full time

Employment Type
Regular

Shift Work
No

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