# **U** NOVARTIS

# Sr Integrated Insights Manager

Job ID REQ-10043208

3月 17, 2025

India

## 摘要

Located in Hyderabad and part of the Insights and Decision Science (IDS)organization, this role provides comprehensive guidance and operational support in relation to insights and analytics for a designated product or group of products within a particular disease area. The Senior Integrated Insights Manager (Sr IIM) is the go-to contact for the IDS, General Management, Product Teams, and their nominated Single Point of Contact (SPOC), playing a crucial role in supporting commercial, payer, Novartis Patient Services (NPS), and relevant medical teams.

About the Role

Ideal Background:

Education:

• Graduate / Postgraduate in Engineering / Pharmacy / Medicine / Science / Statistics /

Business or related fields (including MBBS/MDs/MS/MPH)

Languages:

- Superior verbal and written communication skills mandatory.
- English proficiency is essential.

#### Experience/Skills:

- A sound understanding of the Therapeutic Disease Area specific to US market dynamics and commercialization strategies.
- Strong knowledge and understanding of payer landscapes and managed markets.
- 8+ years of pertinent experience in pharmaceutical companies and/or strategic, marketing, or healthcare consultancy companies, with at least three of these years in two areas of either Market Research/Analytics role with a leading pharmaceutical or Fast-Moving Consumer Goods (FMCG) company/solution provider.
- Superior analytical skills, with proven experience in using tools such as Excel for analyzing and visualizing data. Must be comfortable transforming data into visually understandable formats using standard tools/charting methods.
- Demonstrated proficiency in storyboarding and applying behavioral science with human insights.
- Comfortable in interpreting US market data including Patient analytics, Physician analytics, Customer engagement to make business recommendations and actions.
- Proven expertise in project management, and in facilitating, cross-functional teams within a matrix environment.

Values and Behaviors:

- Ability to thrive in ambiguous, fast-paced environments that are led by leadership requests and the evolving needs of the franchise.
- Capability to manage workload with limited supervision and support in prioritization; effectively managing expectations and able to independently scope/prioritize work.
- Demonstrates accountability, initiates action, takes responsibility for execution, and voices opinions when appropriate.
- Advocates for open communication, constructively addresses issues or lets them go. Operates with mutual respect, integrity, and embraces diversity, collaboration, and candor.

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

#### Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to <u>diversityandincl.india@novartis.com</u> and let us know the nature of your request and your contact information. Please include the job requisition number in your message

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <u>https://www.novartis.com/about/strategy/people-and-culture</u>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <a href="https://talentnetwork.novartis.com/network">https://talentnetwork.novartis.com/network</a>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <u>https://www.novartis.com/careers/benefits-rewards</u>

部门 US

Business Unit Innovative Medicines

地点 India

站点 Hyderabad (Office)

Company / Legal Entity IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area Marketing

Job Type Full time Employment Type Regular

Shift Work No

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