

## ED, AI and Innovation Product Strategy

Job ID  
REQ-10044436

3月 17, 2025

USA

### 摘要

This position will be located in East Hanover, NJ. Cambridge, MA may be an option.

### About the Role

The Insights and Decision Science (IDS) team is dedicated to enabling improved decision making at Novartis by leveraging superior data to identify actionable insights that drive enhanced performance. We collaborate closely with the US business, bringing insights and challenging ideas to empower smarter, data-driven decision-making. Reporting into the VP, Head of AI and Innovation, this role is crucial in driving the transformative integration of (Gen)AI tools and technologies within Novartis.

This position is responsible for crafting and executing a visionary strategy that leverages AI to drive innovation and operational excellence. By collaborating with cross-functional leaders, the role seeks to identify and prioritize impactful AI initiatives that align with the company's strategic goals. The ED will champion the exploration of new AI advancements, fostering a culture of innovation and continuous improvement. Additionally, this role involves building a high-performing team of AI specialists and ensuring the organization is equipped with the skills and knowledge to harness AI's full potential, ultimately reshaping business processes and enhancing value creation.

#### Key Responsibilities:

- Build and lead a team of AI agile product owners, fostering a culture of innovation and continuous learning
- Define and maintain the IDS AI strategy, including GenAI strategy, to ensure IDS and stakeholder alignment, leveraging established frameworks
- Partner with IDS and functional leaders to identify which use cases should be prioritized for prototype development to that support NVS strategic objectives
- Develop and communicate strategic vision across the organization to highlight how tools can streamline everyday tasks
- Engage with data science and Insights & Analytics leaders to help teams better identify opportunities to incubate new technologies to support capabilities and needs
- Highlight key AI success stories to identify opportunities for ongoing expansion and innovation
- Responsible for overseeing the development of NVS AI Governance and Responsible AI strategies and related AI literacy strategy
- Develop frameworks/metrics to estimate value generated by key AI use cases to support prioritization of investment
- Collect and share AI pilot program “wins” to share with the broader NVS organization, and support any ongoing change management efforts to drive AI usage
- Oversee the development and implementation of AI-related upskilling programs

The pay range for this position at commencement of employment is expected to be between \$204,400.00 and \$379,600.00 a year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

#### Essential Requirements:

Novartis seeks an accomplished insights leader with experience and demonstrated success in leveraging AI technologies within commercial operations. Strong management, partnership, and intellectual maturity are needed. A comprehensive understanding of best practices in AI applications for pharmaceutical marketing and the dynamics of the global healthcare environment is crucial.

#### Additional qualifications are as follows:

- Bachelor's degree in related field is required; Master of Science and/or MBA preferred
- 10+ years of experience in technology strategy, innovation, or leadership roles, preferably in the pharmaceutical or healthcare sectors
- Deep understanding of the pharmaceutical industry, including regulatory requirements, market dynamics, and emerging AI technologies
- Ability to develop and execute long-term strategic technology plans that align with organizational goals and drive innovation
- Strong understanding of generative AI technologies, machine learning, and data analytics, with a focus on practical applications

- Excellent leadership skills with the ability to build and lead high-performing teams of AI specialists
- People management experience within AI, technology, or data-driven environments required
- Must possess an ability to foster cross-functional alignment of key stakeholders to create a disciplined, ambitious, and collaborative, global, commercial operating platform
- Strong analytical and problem-solving skills, with the ability to interpret complex data and make informed decisions
- Experience in leading organizational change and fostering a culture of innovation and continuous improvement
- Ability to adapt strategies and approaches in a rapidly evolving technological landscape

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

EEO Statement:

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#### Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门  
US

Business Unit  
Innovative Medicines

地点  
USA

状态  
New Jersey

站点  
East Hanover

Company / Legal Entity  
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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