

Executive Director, Integrated Insights

Job ID
REQ-10046338

4月 09, 2025

Switzerland

摘要

Location: Basel, Switzerland; East Hanover, USA - #LI-Hybrid

To apply to this role in the US please go to REQ-10046334 Executive Director, Integrated Insights

About the role:

We are excited to invite you to join us as our Executive Director of Integrated Insights. Imagine leading a global role where you spearhead a predictive analytics and insights team within Corporate Affairs. You will empower Communications, Government Affairs, ESG, and Global Health teams with critical data and intelligence, enabling them to craft strategic plans, boost performance, and strengthen stakeholder engagement.

This position offers you the opportunity to oversee market research, performance measurement, and stakeholder mapping, ensuring that Corporate Affairs initiatives align seamlessly with business goals. Plus, you'll lead a dynamic team of 3 passionate members who are ready to innovate and excel under your guidance. Are you ready to make a significant impact?

About the Role

Key Responsibilities:

- Develop and execute a comprehensive analytics and insights strategy aligned with Corporate Affairs teams and objectives, leveraging advanced data analytics techniques to proactively identify market opportunities and risks.
- Lead the implementation of predictive analytics models to forecast market dynamics, anticipate shifts in stakeholder behavior, and inform strategic decision-making across the function.
- Lead the functions adoption of AI-driven strategic approaches and tools/platforms to capture efficiencies and increasingly power teams and projects with proven AI methodologies and a true data-science approach.
- Collaborate cross-functionally to integrate insights, optimize engagement strategies, and enhance resource allocation based on data-driven recommendations.
- Drive the development and enhancement of data infrastructure and analytics capabilities to ensure the timely delivery of actionable insights and the continuous improvement of analytical methodologies.
- Establish and track key performance indicators (KPIs) and metrics to measure the effectiveness of functional performance and analytics initiatives, report progress against strategic goals, and communicate insights to executive leadership.
- Champion a data-driven culture within the organization by promoting the importance of evidence-based decision-making, providing training and support on data analytics tools and methodologies, and fostering a collaborative environment for knowledge sharing.
- Stay abreast of industry trends, emerging technologies, and best practices in analytics and insights, and assess their potential impact on the company's competitive positioning and strategic priorities.
- Cultivate relationships with and manage a diverse range of external partners, including agencies and vendors, to access additional expertise, data sources, and analytical capabilities that can further enhance the company's analytics and insights capabilities.

Essential Requirements:

- Bachelors Degree.
- Extensive years of experience in a data and insights role in the communications or government affairs area.
- Effectiveness of insights in informing strategies and tactics, changing practice, and enabling the entire Corporate Affairs function—from communications and government affairs to our ESG team and beyond.
- Timely and comprehensive reporting of performance on functional and project objectives to senior leadership.
- Proactive and efficient management of processes, ensuring timeliness and high-quality execution.

Benefits and rewards:

Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally:
<https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in any order to receive more detailed information about essential functions of a position, please send an e-mail to inclusion.switzerland@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门
Corporate Affairs

Business Unit
CTS

地点
Switzerland

站点
Basel (City)

Company / Legal Entity
C028 (FCRS = CH028) Novartis Pharma AG

Alternative Location 1
East Hanover, New Jersey, USA

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

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