

Senior Manager Communications, Sub Saharan Africa

Job ID
REQ-10047746

4月 23, 2025

Kenya

摘要

The Senior Manager Communications, Sub Saharan Africa supports the execution of internal and external communication activities aligned with the SSA strategy. This includes managing above-country therapeutic area (TA) campaigns, product launches, internal storytelling, and employee engagement initiatives. The role works closely with global, regional, and local stakeholders to ensure aligned, high-quality execution.

About the Role

Role Responsibilities

- Support the execution of proactive communication plans and campaign content
- Deliver communication programs for therapeutic areas, pipeline launches, and product milestones
- Execute brand and reputation campaigns across SSA

- Coordinate internal communication activities including newsletters, intranet updates, and associate engagement
- Provide tactical support for stakeholder communication and media engagement
- Contribute to crisis preparedness and support Director in rapid response scenarios
- Monitor and report on communication performance and engagement analytics
- Ensure consistent messaging across countries and channels
- Collaborate with global and country teams to align execution with overarching strategy

Key Performance Indicators

- Quality and timeliness of communication execution
- Engagement rates on internal and external platforms
- Internal feedback and employee participation in comms initiatives
- Support and impact of launch campaigns and TA communications
- Consistency and alignment across channels and markets
- Contribution to successful stakeholder and media engagement
- Execution support during crisis or reputational issues

Requirements

- Bachelor ' s degree in Communications, Marketing, Journalism, or related field
- 5+ years of experience in communications, preferably in multi-country roles
- Fluent in English and French an advantage
- Experience in campaign management and content creation across channels
- Strong storytelling and writing skills
- Collaborative, detail-oriented, and capable of managing multiple priorities
- Experience in healthcare or life sciences preferred

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部门
Corporate Affairs

Business Unit
Universal Hierarchy Node

地点
Kenya

站点
Kenya

Company / Legal Entity
KE03 (FCRS = KE003) NVS Kenya Limited

Alternative Location 1
Ikeja, Lagos, Nigeria

Alternative Location 2
Ivory Coast, Ivory Coast

Alternative Location 3
Midrand, South Africa

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

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