

## Head of Communications, Sub Saharan Africa

Job ID  
REQ-10047747

4月 23, 2025

Kenya

### 摘要

The Head of Communications, Sub Saharan Africa leads the overall strategic communications agenda for SSA, covering internal and external communications across all divisions and clusters. This above-country role is accountable for shaping narrative, advancing the company's reputation, advising SSA leadership, and overseeing executive communications, stakeholder engagement, strategic projects, and crisis response.

### About the Role

#### Role Responsibilities

- Develop and implement a proactive, unified communications plan to reflect SSA's vision, mission, and strategic priorities
- Lead executive communications, including messaging, speeches, and thought leadership for SSA leadership

- Map and engage key stakeholders across governments, media, partners, and institutions
- Lead launch communication strategy for innovative medicines portfolio
- Design and implement strategic brand and reputation campaigns across the region
- Oversee internal communication programs that inspire and engage associates
- Develop and implement crisis communication strategies and serve as the spokesperson for SSA
- Build communication capability across SSA countries and coach local teams
- Ensure full compliance with global communications policies and standards
- Monitor and report on communication effectiveness, including campaign reach, engagement, sentiment, and ROI

## Key Performance Indicators

- Communication reach and stakeholder engagement
- Improvement in brand awareness and media sentiment
- Stakeholder satisfaction and strength of relationships
- Employee engagement and participation in internal campaigns
- Effectiveness of crisis management and reputation mitigation
- ROI and impact of communication campaigns and strategic projects
- Quality and consistency of executive and leadership communications

## Skills

- Fluency in English required; proficiency in French is a plus
- Bachelor ' s degree in Communications, Public Relations, Journalism, or related field
- 8-10+ years in senior communications roles, preferably across Sub-Saharan Africa
- Experience in executive comms, crisis management, and strategic brand building
- Strong advisory and stakeholder engagement skills
- Experience in the healthcare/pharmaceutical industry is a strong advantage
- Skilled in cross-cultural communication and matrixed environments

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部门

Corporate Affairs

Business Unit

Universal Hierarchy Node

地点

Kenya

站点

Kenya

Company / Legal Entity

KE03 (FCRS = KE003) NVS Kenya Limited

Alternative Location 1

Ikeja, Lagos, Nigeria

Alternative Location 2

Ivory Coast, Ivory Coast

Alternative Location 3

Midrand, South Africa

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work  
No

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