

Brand Manager - Neuroscience

Job ID
REQ-10048648

4月 16, 2025

Canada

摘要

Location: Montreal or Toronto #LI-Hybrid

Novartis is unable to offer relocation support for this role; please only apply if this location is accessible for you.

About the role:

Drive ONE TA strategy ensuring strong competitive x-functional leadership & maintaining functional strategic alignment and collaboration through leading ruthless focus on key priorities to maximize brand performance and impact within the Multiple Sclerosis space

The role reports directly into the Neuroscience Strategic Director and you will work closely a cross-functional team.

Permanent position

About the Role

Key Responsibilities:

- Lead a “one team” cross-functional mindset role-modeling clear expectations for the extended team to ensure optimal prioritization, alignment, development and execution of brand strategies and tactics (commercial, finance, Value and Access, Comms & PE etc.)
- Drive the strategy development and execution of key marketing initiatives to support business performance
- Drive development of competitive strategies/tactical plans and oversee strategic directions of the brand
- Prepare and lead ongoing commercial field upskilling and the onboarding process for Neuroscience
- Co-accountability for annual sales objectives and budget investment accountability on entire spend with the Strategic Neuroscience Director
- Devise and recommend appropriate product strategies through the analysis of available data (performance report, customer experience impact etc)
- Harmonize all current resources (including Risk Management Process) in line with current strategy
- Liaise with internal stakeholders on key learnings to maximize opportunities.

Essential Requirements:

- Bachelor 's degree with 8-10 years of pharmaceutical experience (+2 years Marketing), with an excellent track record for driving performance
- Superior Business Acumen / Strategic Thinking and Planning
- Deep understanding of the Canadian pharmaceutical advertising regulations
- Initiative, self-motivation and superior organizational and time management skills
- Experience working with multi - functional teams within a large organization & leading without authority

Desirable Requirements:

- Experience in Multiple Sclerosis or with biologics
- Sales experience

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

International

Business Unit

Innovative Medicines

地点

Canada

站点

Montreal

Company / Legal Entity

CA04 (FCRS = CA004) NOVARTIS PHARMA CANADA INC.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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